

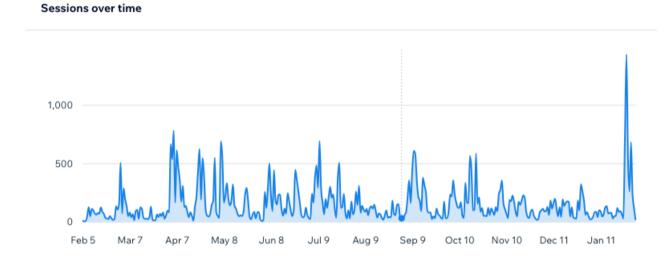
2,500+4,200+5,500+AverageAverageAverageMonthlyMonthlyMonthlyUniqueSitePageVisitorsSessionsViews

BY THE NUMBERS

## 365 Day Overview: Feb. 2024 - Feb. 2025

Site sessions 55,745 ↑ 297%

Unique visitors 20,791 ↑ 127%



## THE DIGITAL MARKETING DIFFERENCE

- Digital marketing allows small businesses to make their advertising dollars work harder.
- Use trackable links to direct users to specific product or service pages (or emails).
- Get regular updates on how many people are clicking on your ad to track performance and adjust accordingly.
- Reach an engaged, hyper-local audience that visits the site multiple times each month.
- Your ad never ends up in the recycling bin.



ADVERTISING RATES

## DRIVE ENGAGEMENT

Our ad opportunities are designed to get your brand in front of a highly engaged, hyper-local audience with minimal distractions and competition.

## **ADVERTISING RATES\***

BANNER SQUARE FOOTER LOGO NEWSLETTER SPONSORED CONTENT\*\*\*

\*DISCOUNTS AVAILABLE FOR MULTI-MONTH PLACEMENTS.

\*\*SEND US AN EMAIL TO LEARN MORE ABOUT SPONSORED CONTENT \$300 / month \$150 / month \$25 / month \$100 / newsletter \$500 / post

